

Conference of the Association for Language Awareness  
(ALA 2016)

## Call for papers

Languages for Life:  
Educational, Professional and Social Contexts  
WU Wien (Vienna University of Economics and Business)  
July 19-22, 2016

### General information

WU (Wirtschaftsuniversität Wien) is calling for proposals for papers and posters for the conference ALA 2016. **The submission deadline for both is 15 November 2015.**

We welcome abstracts that address any aspects of research on language awareness. In accordance with the conference theme, submissions are encouraged to focus on the state of the art, on challenges and future avenues of research related to the following fields:

- A. Language Awareness in Language Learning and Language Teaching
- B. Language Awareness in the Workplace and Business
- C. Language Awareness and Awareness of (New/Social) Media and Literacies
- D. Language Awareness, Intercultural Awareness, Communication Awareness
- E. Critical Language Awareness
- F. Awareness and Attitudes concerning Languages and Varieties

Please visit our website ([www.wu.ac.at/ala2016](http://www.wu.ac.at/ala2016)) for more information.  
For further inquiries you can contact us by email ([ala2016@wu.ac.at](mailto:ala2016@wu.ac.at)).

### Confirmed plenary speakers

Veronika Koller (*Lancaster University*)  
Almut Köster (*Vienna University of Economics and Business*)  
Aneta Pavlenko (*Temple University*)  
Dennis Preston (*Oklahoma State University*) (Eric Hawkins Lecture)

### Submission guidelines

Abstracts must be submitted at <https://easychair.org/conferences/?conf=ala2016> and may not exceed 300 words (excluding references). Authors may submit a maximum of two abstracts if at least one of these is co-authored. The abstracts will be reviewed anonymously and notification of acceptance will be sent at the beginning of 2016. General registration will open in December 2015.

The language of the conference is predominantly English, but contributions in other languages will also be considered. In such cases, PowerPoints or other visual materials should be in English or bilingual. Please choose the language which best suits your needs as well as those of the audience. All abstracts must be submitted in English, even if this will not be the language of the presentation. The title should be provided in the original language with an English translation in brackets, if applicable.

## Academic programme

The conference will consist of

- full paper presentations (20 minutes, 10 minutes Q&A)
- an invited colloquium: "ALA meets Verbal" (Austrian Association of Applied Linguistics)
- a poster slam / poster presentations (A0, portrait format)
- a workshop for PhD students / young scholars

## Conference venue

ALA 2016 will be held at the WU, one of the major business universities of Europe ([www.wu.ac.at/en](http://www.wu.ac.at/en)). The new campus of the WU, completed in 2013, sets new standards with regard to the construction of universities ([www.wu.ac.at/campus/architecture/en](http://www.wu.ac.at/campus/architecture/en)). It lies at the heart of Vienna and is easily accessible by public transport. The campus' modern architecture and numerous convenient facilities make this an attractive area to explore, while the 'Prater'-Park adjacent to the campus affords the opportunity to relax and unwind. Further information about the venue, travel arrangements and accommodation is available on our website: [www.wu.ac.at/ala2016](http://www.wu.ac.at/ala2016).

## ALA membership

If you are not yet a member of the Association for Language Awareness (ALA), we strongly recommend that you join now. ALA members will be charged a lower conference fee and will receive the official journal *Language Awareness* (four issues per year). More information with respect to membership can be found on ALA's website: [www.languageawareness.org](http://www.languageawareness.org).

## Scholarships

PhD students and early career researchers are encouraged to send in abstracts as they may qualify for an ALA conference scholarship. More information will be made available in the second circular.

## We hope to see you in Vienna!

The conference will be organised by members of the Department of Foreign Language Business Communication (Institutes for English, Romance and Slavic Languages):

Martin Stegu (Head of Committee)  
Herbert Angermeyer  
Angelika Hechtl  
Susanne Kopf  
Vera Carla Poschauko  
Tom S. Rankin  
Brigitte Seidler-Lunzer  
Johanna Woydack



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[www.wu.ac.at/ala2016](http://www.wu.ac.at/ala2016)  
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